

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP25/12 11.06  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP25/12 11.00

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
US CHAMBER OF COMMERCE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2054												
1			700A-900A	30		\$3,000.00	9/26	9/28	4		W-F	4
PROGRAM : GMA CON COM1: 1X TU, F 2X WED												

REP HEADLINE# 6338922  
\*\*\* ORIGINAL REV#0 \*\*\*

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2			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	9/26	9/28	3		W-F	3
3			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,300.00	9/26	9/28	3		W-F	3
4			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$4,500.00	9/26	9/28	3		W-F	3
5			700P-730P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$5,500.00	9/26	9/28	3		W-F	3
6			1135P-1205A PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$1,600.00	9/26	9/28	3		W-F	3
7			1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	9/26	9/30	4		W-F,SU	4
8			800P-900P PROGRAM : SHARK TANK	30		\$6,000.00	9/28	9/28	1		FRI	1
9			1200N-1230P PROGRAM : NEWS	30		\$1,000.00	9/29	9/29	1		SAT	1
10			700P-800P PROGRAM : JEOP/WHEEL	30		\$2,750.00	9/29	9/29	2		SAT	2
11			1200N-1230P PROGRAM : NEWS	30		\$1,200.00	9/30	9/30	1		SUN	1

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12			600P-630P PROGRAM : NEWS	30		\$3,000.00	9/30	9/30	1		SUN	1
13			1130P-1200M PROGRAM : SPORTNIGHT ON 9	30		\$1,300.00	9/30	9/30	1		SUN	1
14			700A-900A PROGRAM : GMA CON COM1 : 1X M,TH 2X TU-W,F	30		\$3,000.00	10/1	10/5	8		M-F	8
15			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$1,800.00	10/1	10/5	5		M-F	5
16			500P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$3,300.00	10/1	10/5	5		M-F	5
17			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$4,500.00	10/1	10/5	5		M-F	5
18			700P-730P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY	30		\$5,500.00	10/1	10/5	5		M-F	5
19			1135P-1205A PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$1,600.00	10/1	10/5	5		M-F	5
20			1100P-1135P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$3,000.00	10/1	10/5	5		M-F	5
21			800P-1000P PROGRAM : DANCING W/STARS	30		20000.00	10/1	10/1	1		MON	1

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22			1000P-1100P	30		12000.00	10/2	10/2	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
23			800P-900P	30		\$6,000.00	10/5	10/5	1		FRI	1
PROGRAM : SHARK TANK												
SEP/12			92100.00			OCT/12					160500.00	
CONTRACT TOTAL												252600.00
TOTAL SPOTS												71

MARKET TOTALS \$721,714 WFTV 35% WKMG 20% WESH 23% WOFL 14% WKCF 1% WRBW 3% CABL 0%  
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*